

California Independent Grocers Association

Advertising Contract

2010-2011 Directory of Membership and Services

ONLINE PUBLICATION



Please place a check next to the ad size you want.

Note: All prices are for black and white ads.

✓	Type of Ad	Price	Size
	Full Page	\$860	7 1/2" X 10"
	Half Page Ad (horizontal)	\$570	7 1/2" X 4 7/8"
	Half Page Ad (vertical)	\$570	3 5/8" X 10"
	Quarter Page Ad	\$425	3 5/8" X 4 7/8"
	One Sixth Page Ad	\$250	2 3/8" X 4 7/8"
	Inside Cover	\$2,250*	7 1/2" X 10"
	2 Pg Spread or Back Cvr	\$3,500*	16" X 10"

- FOUR COLOR:** Add \$700 to the base price of each ad size shown to the left.
- SPOT COLOR:** (Editor's choice, and you must supply the artwork.) Please indicate on your ad copy. (NO CHOICE/NO CHARGE)

* Price Includes Full Color

PREFERRED INPUT FOR ALL ADS: CD

We require a proof sheet (hard copy) of each ad. If your ad is not in the proper format, you may be billed additional production charges. An estimate will be provided.

DO NOT USE: Publisher, PowerPoint, or Excel. They are NOT acceptable publishing formats.

Please indicate hardware and software used to create your ad:

Hardware: Macintosh Windows

Software: QuarkXpress Pagemaker
 Illustrator Photoshop
 M/S Word

- Run last year's ad with no changes
- CD Enclosed/To Follow
- Graphic design needed
- Sending .jpg via e-mail to wcarrion@ciga.org

Basic Ad Cost \$ _____
 Full Color \$ _____
 Total Enclosed \$ _____

(Please fill in all information requested below)

Company Name: _____ Phone Number: _____

Address: _____ City: _____ Zip: _____

Authorizing Contact: _____

Title of Contact: _____ Fax Number: _____

Signature: _____ E-Mail: _____

Note: Signature is required!

Please return payment with signed contract to:
 California Independent Grocers Association
 1425 River Park Dr., Ste. 226
 Sacramento, CA 95815
 (916) 929-9741 FAX: (916) 929-0301

- Yes, please invoice me now**
- Invoice me later**