

# C & S Wholesale Grocers, Inc.

## "Race to Savings"

February 27<sup>th</sup> & 28<sup>th</sup>, 2012

Peppermill Hotel

Reno, Nevada

**Show Times:** February 27<sup>th</sup> 1:30 pm - 5:30 pm.  
February 28<sup>th</sup> 8:00 am - 4:00 pm

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## Completing the Registration Package

### Registration due by: January 13<sup>th</sup>, 2012

Please fill out one form for each member that will be representing your retail account at the show. Include any additional attendees accompanying the member. Print clearly to assure the name on badge(s) is/are spelled correctly.

**Northern California/Hawaii stores: Submit your registration information to Aleta Cameron: via fax at (916) 373-0290, or via email to [acameron@cswg.com](mailto:acameron@cswg.com).**

### **Room Guarantee, Qualifications and Cancellation Requirements**

**Hotel: Peppermill Hotel 2707 South Virginia St, Reno, NV 89595**

**Guaranteed dates** paid by C & S will be **February 27<sup>th</sup> & February 28<sup>th</sup>**. C & S will guarantee and pay for **one** hotel room per Retail Organization (single/double occupancy only - triple and quad occupancy are the financial responsibility of the registered occupant) based upon the **minimum purchase** requirement of **\$20,000** per room--all departments combined (Seasonal GM planners excluded). **Only the room rate and associated taxes are being paid for by C & S.** All incidental costs incurred are the financial responsibility of the registered occupant. (Additional rooms need the approval of your divisional show team.)

**Cancellations:** **Cancellations through C&S must be received no later than February 22<sup>nd</sup>, 2012.** **To cancel 24-72 hours prior to the show date,** call the Peppermill Hotel directly at: 800-648-6992. Charges for room(s) not cancelled in time will be billed back to the responsible Retail Organization of record.

**Due to show hours Retailers can choose to stay Tuesday Night February 28<sup>th</sup>.** Please indicate on your registration form if you choose to stay Tuesday Night.

### **CONFIRMATIONS**

**If you have not received confirmation of our receipt of this registration, please notify Aleta Cameron by calling 916-373-4209 or via email to: [acameron@cswg.com](mailto:acameron@cswg.com). Provide all of the following information, no matter what form of contact you prefer.** All confirmations will be faxed or emailed, as requested. Hotel (and flight, if applicable) confirmation(s) will be sent via the same method.

# Food Show Ordering

## *Please Read Carefully*

- We will be utilizing a diskless order entry system in our Food Show. This allows the suppliers to enter your show orders into a laptop computer. These computers will save the order records on JT Smith's hard drive.
- All customers who submit a show registration form will receive their ordering Cards at the registration desk.
- Each Card will be pre-loaded with specific account information based upon your registration form. Customers with multiple stores can choose to have all account information loaded on one card.
- Present your Card to the vendor when you are ready to order.
- Suppliers will enter your order quantity based on the show book page number, the item code, and the ship date. All order dates will be a Sunday date within the window dates indicated.
- When the order is correct and a verbal confirmation is given by you, your transaction is complete. You can then go to the JT Smith printing station for your printed copy of your selected vendors.
- When you have completed writing your orders for the entire show, you can bring your Card to the JT Smith booth for your final printed copy.
- JT Smith will provide you with totals for all items ordered by store number.

*All purchasing accounts will need to receive a Card with their account number information pre-loaded on it to order during the show. Please supply all C & S store numbers that you will be ordering for in the show. Include any projected stores that you may be writing orders for --even if they do not have an account number set up. Please write "NEW" in the Account Number for these stores. This form must be returned in order for your Cards to be formatted and ready for use at the show. You will receive 10 Cards per account. If additional Cards are required, they can be requested on the registration form or created at the show.*

# Retailer Registration

Store/Company Name: \_\_\_\_\_ Store Acct #: \_\_\_\_\_  
 Street Address: \_\_\_\_\_ List number for your primary store above.  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Direct Confirmation to: \_\_\_\_\_ Phone No.: \_\_\_\_\_  
 Send confirmation information via: Fax \_\_\_\_\_ Email \_\_\_\_\_  
 Email Address: \_\_\_\_\_ Fax No. \_\_\_\_\_

## Room Reservations

*Fill-in or Check the Appropriate Information (Please print clearly)*

**Reserve Room in the name of:** \_\_\_\_\_

(Check-In : 3:00 p.m.)

(Check Out : 11:00 a.m.)

Arrival Date: \_\_\_\_\_

Departure Date: \_\_\_\_\_

Total # in Room: \_\_\_\_\_ Type: Q \_\_\_ K \_\_\_

Smoking/NonSmoking: S \_\_\_ NS \_\_\_

Name(s) of Additional \_\_\_\_\_

Occupant(s): \_\_\_\_\_

Any Special Need/Request? \_\_\_\_\_ Wheelchair Access? Y \_\_\_ N \_\_\_

## Event Attendance

Please check if you and your guest(s) will be attending:

	You	Guest 1	Guest 2	Guest 3
Lunch on Monday February 27 <sup>th</sup>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cocktails Monday evening, February 27 <sup>th</sup>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lunch on Tuesday, February 28 <sup>th</sup>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dinner Voucher Tuesday evening, February 28 <sup>th</sup> (with Room Reservations for 2/28 (2/29 Departure) )	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## Store Order Card Information

	Store Acct No	Store Name	Group Name
1			
2			
3			
4			
5			
6			
7			