

California Independent Grocers Association

Advertising Contract

2012-2013 Directory of Membership and Services



Please place a check next to the ad size you want.

Note: All prices are for black and white ads.

✓	Type of Ad	Price	Size
	Full Page	\$860	7 1/2" X 10"
	Half Page Ad (horizontal)	\$570	7 1/2" X 4 7/8"
	Half Page Ad (vertical)	\$570	3 5/8" X 10"
	Quarter Page Ad	\$425	3 5/8" X 4 7/8"
	One Sixth Page Ad	\$250	2 3/8" X 4 7/8"
	Inside Cover	\$2,250*	7 1/2" X 10"
	2 Pg Spread or Back Cvr	\$3,500*	16" X 10"

FOUR COLOR: Add \$700 to the base price of each ad size shown to the left.

SPOT COLOR: (Editor's choice, and you must supply the artwork.) Please indicate on your ad copy. (NO CHOICE/NO CHARGE)

* Price Includes Full Color

PREFERRED INPUT FOR ALL ADS: CD

We require a proof sheet (hard copy) of each ad. If your ad is not in the proper format, you may be billed additional production charges. An estimate will be provided.

DO NOT USE: Publisher, PowerPoint, or Excel. They are NOT acceptable publishing formats.

Please indicate hardware and software used to create your ad:

Hardware: Macintosh Windows

Software: QuarkXpress Pagemaker
 Illustrator Photoshop
 M/S Word

- Run last year's ad with no changes
- CD Enclosed/To Follow
- Graphic design needed
- Sending .jpg via e-mail to mgoodell@ciga.org

Basic Ad Cost \$ _____
 Full Color \$ _____
 Total Enclosed \$ _____

(Please fill in all information requested below)

Company Name: _____ Phone Number: _____

Address: _____ City: _____ Zip: _____

Authorizing Contact: _____

Title of Contact: _____ Fax Number: _____

Signature: _____ E-Mail: _____

Note: Signature is required!

Please return signed contract to:
 California Independent Grocers Association
 1425 River Park Dr., Ste. 226
 Sacramento, CA 95815
 (916) 929-9741 FAX: (916) 929-0301

Yes, please invoice me now

Final Payment is due
September 30, 2012.

VENDOR MEMBERS ONLY

Check List for Buying Guide in Membership Directory
Please select all categories that apply to your company

- | | | |
|---|---|---|
| <input type="checkbox"/> Accounting Service | <input type="checkbox"/> Food Manufacturers | <input type="checkbox"/> Promotional Programs/Trading Stamp |
| <input type="checkbox"/> Advertising | <input type="checkbox"/> Food Packaging | <input type="checkbox"/> Property Management |
| <input type="checkbox"/> Advertising Allowances | <input type="checkbox"/> Fresh Flowers/Plants and Foliage | <input type="checkbox"/> Publishers |
| <input type="checkbox"/> Apparel | <input type="checkbox"/> Fresh Pork/Poultry-Wholesale | <input type="checkbox"/> Radio Stations |
| <input type="checkbox"/> Artwork | <input type="checkbox"/> Frozen Foods | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Bakeries | <input type="checkbox"/> Gourmet Meats | <input type="checkbox"/> Recycling |
| <input type="checkbox"/> Balloon/Helium | <input type="checkbox"/> Greeting Card Distributors | <input type="checkbox"/> Refrigeration/Warehousing & Distribution |
| <input type="checkbox"/> Beer, Wine & Liquor Brokers/Distributors | <input type="checkbox"/> Grocery Bags & Containers | <input type="checkbox"/> Refrigeration Contractor/Equipment |
| <input type="checkbox"/> Beverages | <input type="checkbox"/> Health & Beauty Aids | <input type="checkbox"/> Sales/Service |
| <input type="checkbox"/> Bottled Water Distributors | <input type="checkbox"/> Ice Cream | <input type="checkbox"/> Safety/Injury Prevention |
| <input type="checkbox"/> Brokers & Distributors | <input type="checkbox"/> Ice Distributors | <input type="checkbox"/> Security/Personnel Testing/Training |
| <input type="checkbox"/> Bulk Foods | <input type="checkbox"/> Import Brokers | <input type="checkbox"/> Shopping Carts/Equipment & Service |
| <input type="checkbox"/> Cakes & Cookies | <input type="checkbox"/> Insurance | <input type="checkbox"/> Snack Foods |
| <input type="checkbox"/> Candy Distributors | <input type="checkbox"/> Interior Design | <input type="checkbox"/> Specialty Companies |
| <input type="checkbox"/> Canned Foods | <input type="checkbox"/> Inventory Service | <input type="checkbox"/> Specialty Food Distributor |
| <input type="checkbox"/> Cash Registers | <input type="checkbox"/> Janitorial Service/Supplies | <input type="checkbox"/> Sunglasses |
| <input type="checkbox"/> Catering | <input type="checkbox"/> Landscaping | <input type="checkbox"/> Suppliers |
| <input type="checkbox"/> Check Collection/Protection/Autho | <input type="checkbox"/> Legal Services | <input type="checkbox"/> Tallow Companies |
| <input type="checkbox"/> Coffee/Tea/Spices | <input type="checkbox"/> Lighting Products | <input type="checkbox"/> Tax Management Consulting |
| <input type="checkbox"/> Communication Systems | <input type="checkbox"/> Loss Control Management | <input type="checkbox"/> Theft/Loss Prevention |
| <input type="checkbox"/> Computer/Consulting | <input type="checkbox"/> Lottery Products | <input type="checkbox"/> Tobacco |
| <input type="checkbox"/> Condiments and Sauces | <input type="checkbox"/> Management Consulting | <input type="checkbox"/> Travel |
| <input type="checkbox"/> Construction/Contracting | <input type="checkbox"/> Marketing | <input type="checkbox"/> Unemployment Insurance Administration |
| <input type="checkbox"/> Coupon Redemption Centers | <input type="checkbox"/> Merchandising Fixtures | <input type="checkbox"/> Uniform & Linen Services |
| <input type="checkbox"/> Credit Union | <input type="checkbox"/> Money Orders/Money Gram | <input type="checkbox"/> Vehicle/Equipment Leasing |
| <input type="checkbox"/> Dairy Products/ Eggs & Cheese | <input type="checkbox"/> Natural Foods | <input type="checkbox"/> Vending Machines |
| <input type="checkbox"/> Deli Products | <input type="checkbox"/> Non-Food Distributors | <input type="checkbox"/> Waste Management |
| <input type="checkbox"/> Demonstration Services | <input type="checkbox"/> Paper Products | <input type="checkbox"/> Wholesale Distribution |
| <input type="checkbox"/> Doors/Automatic Entrance | <input type="checkbox"/> Party Goods | <input type="checkbox"/> Wholesale Grocers |
| <input type="checkbox"/> Educational Seminars | <input type="checkbox"/> Payroll Services | <input type="checkbox"/> Wholesale Meats |
| <input type="checkbox"/> Electronic Funds Transfer Systems | <input type="checkbox"/> Periodical Distributors | <input type="checkbox"/> Wholesale Nut Distributors |
| <input type="checkbox"/> Employee Benefits/Financial Planning | <input type="checkbox"/> Personnel Consulting | <input type="checkbox"/> Winery |
| <input type="checkbox"/> Employee Relations | <input type="checkbox"/> Pest Control Services | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Employment Screening | <input type="checkbox"/> Pet Supplies | |
| <input type="checkbox"/> Equipment/Sales, Service & Supplies | <input type="checkbox"/> Pre-Packaged Produce/Consumer Unit | |
| <input type="checkbox"/> Event Coordinators | <input type="checkbox"/> Prepared/Processed Meats/Salami | |
| <input type="checkbox"/> Financial Services | <input type="checkbox"/> Printing Companies | |
| <input type="checkbox"/> Fish & Seafood | <input type="checkbox"/> Private Investigation | |
| <input type="checkbox"/> Food Industry Consultants | <input type="checkbox"/> Produce/Broker & Wholesalers | |

COMPANY NAME _____ YOUR NAME _____
 STREET _____ CITY/ZIP _____
 PHONE _____ FAX _____
 E-MAIL _____ Website _____

RETURN TO: CALIFORNIA INDEPENDENT GROCERS ASSOCIATION
 1425 RIVER PARK DRIVE, SUITE 226, SACRAMENTO, CA 95813
 OR FAX: 916-929-0301