



## **CIGA's Radio Program August 2010 Fall Sweepstakes**

August 18	Teaser Ad*
August 25	Feature Ads* Vendor Products listed
August 26- 9/7	Radio and Internet Ads air
August (mid)	Customer Appreciation Entry Forms

### **Your Customers Enter to Win.....**

**1<sup>st</sup> Prize: (10) Winners - Apple iPad WiFi 64GB**

**2<sup>nd</sup> Prize: (5) Winners - Apple iPhone G4's**

**3<sup>rd</sup> Prize: (3) Winners - Apple iPod Touch**

\*CIGA's Back to School Radio Program will drive customers into the stores of participating CIGA retailers. Give your customers a chance to win by participating – call CIGA at 800/852-7606.

Graphic for required newspaper ads is provided, however participating members may create their own.

Customer Appreciation Entry Forms will be mailed to all CIGA participating Retailers as the date draws nearer.

  
**the**  
**Local Guy!**  
**Your Independent Grocer**